



INTERNATIONAL
OMBUDS
ASSOCIATION

2023 IOA Partnership PROSPECTUS



TABLE OF CONTENTS

Why Partner with IOA?	3
Annual Partnerships	4-5
Annual Supporter Packages	4
Additional Annual Offerings	5
2023 IOA Conference Partnerships	6-9
Conference Sponsorships	6-7
Promotional Offerings	8
Exhibit Opportunities	9
Scholarship Support	9
How to Sign Up	10



Why Partner with IOA?

By partnering with IOA your organization can expand your brand and gain access to ombuds of varying experience levels including aspiring ombuds who are just entering their career to experienced ombuds and key decision-makers. Partnership opportunities range in price and scope, allowing you to choose the level of support that works best for you.

OUR MISSION

To advance the profession of organizational ombuds and ensure that practitioners are able to work to the highest professional standards.

WHO WE ARE

The International Ombuds Association (IOA) is a member-led, professional association committed to supporting organizational ombuds worldwide. At the most fundamental level, an organizational ombuds is one who assists individuals and groups in managing conflicts and raising concerns in service of a highly effective and healthy organization.

WHAT WE DO

We support and empower ombuds worldwide who work in corporations, educational institutions, non-profit organizations, government entities, and non-governmental organizations.

IOA is a hub for professional development, networking, resources and support for ombuds offices, and advocacy for the profession.



- **We represent more than 1,100 members who reside in more than 50 countries**
- **We support ombuds from a variety of industry sectors including academic, corporate, government, non-profit, and many more**
- **We were formed in 2005 when The Ombudsman Association (TOA) and The University and College Ombuds Association (UCOA) merged**
- **Our headquarters are located in Seattle, WA, USA**

Annual Partner Packages

Annual supporters enjoy wide visibility and recognition on the IOA website, in IOA emails, and throughout the IOA Annual Conference. A variety of additional opportunities are available depending on the support level you choose. Custom opportunities are also available. Contact IOA to customize a partnership to meet your needs at info@ombudsassociation.org.

	Platinum \$30,000	Gold \$23,000	Silver \$15,000	Bronze \$10,000
General IOA Marketing Recognition				
Linked Logo on the IOA Website	✓	✓	✓	✓
Featured in Hey IOA Bi-Monthly Newsletter	Logo	Logo	Name	Name
IOA Online CommUnity Organization Profile	✓	✓	✓	✓
Individual Social Media Shout Outs	2	1		
Acknowledgement Before 2023 IOA Live & Recorded Webinars	✓	✓		
IOA 2023 Annual Conference Benefits				
Marketing Promotions: - IOA Conference Website - Conference Emails & Conference App - Printed Materials & Signage - Recognition at the Appreciation Luncheon	✓	✓	✓	✓
One-Time Use of Attendees List	✓	✓	✓	✓
Complimentary Registrations	4	3	2	1
Attendee Luncheon Tickets	4	3	2	1
App Push Notification* (Daily)	✓	✓	✓	
Take-one Table (One Piece)	✓	✓	✓	
Exhibit Tabletop	✓	✓		



Not sure an Annual Package suits the needs of your organization?

If you aren't ready to select a full annual package, consider supporting IOA and our international ombuds community by choosing one of these alternative options.

NEW in 2023!

Become an IOA Affinity Partner

IOA is looking to collaborate with like-minded, non-profit organizations and institutions that strive to advance ombuds, conflict and dispute resolution, mediation, and related professions. If you are interested in collaborating with IOA, cross-promoting educational opportunities, and more, please contact us to create a customized partnership that will meet the needs of both of our organizations. Simply email us at info@ombudsassociation.org.

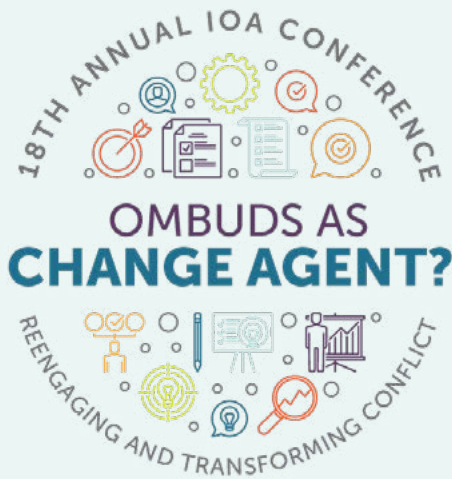
NEW in 2023!

IOA Online CommUnity Organization Profile \$1,500 (Free for Affinity Partners)

- Reach IOA members directly by joining our private, members-only Online CommUnity. This robust social platform allows you to create a profile for your organization, post news and promote your upcoming events to IOA members, and share your contact information.
- At least one member of your organization must be an IOA member to participate and manage your organization's profile.

IOA Foundations Scholarship \$1,895 Per Scholarship (Unlimited)

- IOA offers financial support to IOA members who are new to the ombuds field or are seeking to enter it and who do not have organizational or institutional support to attend. Through this scholarship initiative, IOA's overall goal is to provide greater access for practicing organizational ombuds that IOA recognizes would greatly benefit from outreach, support, and development in the ombuds field.



Join Us 3–5 April 2023 in Seattle, WA, USA

All targeted sponsorship opportunities support the individual items or events selected.

Each opportunity is exclusive, so your organization will be featured prominently.

Sponsorship Opportunities

All sponsorship opportunities come with additional marketing recognition on the IOA conference website; in conference emails and the conference app; on printed materials and signage; and at the Appreciation Luncheon.

Welcome Reception Sponsor \$15,000 package benefits include:

- Two complimentary registrations
- Exclusive promotional table outside of the reception room
- Additional signage in the reception room
- Verbal acknowledgment at the reception

Attendee Lunch Sponsor \$7,500 package benefits include:

- Exclusive promotional table outside of the dining hall
- Logo on screen and signage in the dining hall

Ombuds Lounge Sponsor \$7,500 package benefits include:

- Logo recognition on signage outside of the networking lounge
- Opportunity to display promotional materials in lounge area



Sponsorship Opportunities

(continued)

Conference Mobile App Sponsor \$3,500 package benefits include:

- Your organization will be featured prominently on the app when users log in.
- Your message will be sent, through the app via a Push Notification to all attendees once each day throughout the entire Annual Conference.*

Tote Bag Sponsor** \$2,000 package benefits include:

- Organization's one-color logo and IOA logo printed on the front of tote, which is distributed to registrants

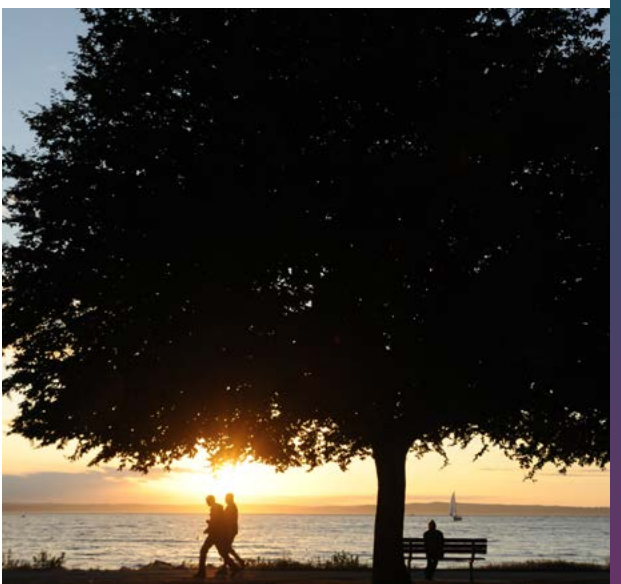
Lanyards Sponsor** \$2,000 package benefits include:

- Organization's one-color logo imprinted on name badge lanyards, which are distributed to registrants

Refreshment Break Sponsor (Limit Six) \$2,000 package benefits include:

- Exclusive promotional signage at the break of your choice

* Push notification message to be approved by IOA.
** Sponsors will provide the promotional item for each conference attendee, estimated at 500 plus the price



Promotional Offerings

Conference App Push Notification \$500 package benefits include:

- Send notifications to all attendees through our conference mobile app. Your message will be sent to all attendees once each day throughout the conference and pre-conference courses. Push Notification messages must be approved by IOA.

Take-One Table \$500 per piece package benefits include:

- A non-supervised table where ONE of the following can be displayed: brochures, educational materials, publications, newsblogs, or surveys for attendees to browse and take. IOA staff will replenish materials.

International Attendee Supporter \$1,500 Per Scholarship

- IOA's International Outreach Committee (IOC) offers financial support to attendees working in countries where the ombuds profession is not well established. These attendees and their countries can greatly benefit from IOA's outreach and from your support.
- Scholarship supporters receive marketing recognition on IOA conference website; in conference emails and the conference app; on printed materials and signage; and at the Appreciation Luncheon.

New & Aspiring Ombuds Supporter \$500 Per Scholarship

- IOA offers financial support to IOA members who are new to the ombuds field or are seeking to enter it and who do not have organizational or institutional support to attend.
- This scholarship covers the full cost of registration. Priority will be given to applicants who exhibit financial need.



Exhibit Opportunities

Choose an exhibit package to increase your visibility to the hundreds of attendees. Exhibit tables will be placed near the high-traffic registration area, offering a prime opportunity to promote your products and services to this targeted group of organizational ombuds.

The Exhibit Fee Is \$1,500 Per Tabletop This includes:

- One six-foot draped table and a chair
- One complimentary conference registration
- Access to the attendee roster (please note this roster may be available prior to the conference upon request if exhibitor is paid in full.)
- Additional exhibitor passes may be purchased for \$750 per person

Exhibit Hours

Sunday, 2 April	Noon – 8:00 PM (Set-Up)
Monday, 3 April	7:30 AM – 5:00 PM
Tuesday, 4 April	7:30 AM – 5:00 PM
Wednesday, 5 April	7:30 AM – 3:30 PM

Exhibit fees do not include Internet, audio visual, or electrical equipment and/or services. The exhibitor may order these separately through the hotel.

Although exhibit hours are listed for the entire time the conference is in session, exhibitors may choose when to staff their exhibit table. Suggested times are during breakfast, breaks, lunch, and at day's end. Please note that during educational sessions, most attendees will be attending sessions and may not be visiting exhibits.

IOA reserves the right to limit the number of exhibitors. Placement is at the discretion of IOA and IOA reserves the right to refuse any exhibitor for any reason. The exhibitor agrees to hold IOA harmless from any and all claims or suits. IOA assumes no liability, including but not limited to, compensatory or consequential damages, or any errors or omissions in any printed material.

We look forward to partnering with you in 2023. Please visit the IOA website www.ombudsassociation.org/partnerships to sign up.



For more information about becoming an IOA Partner or if you would like to suggest a custom partnership, please contact our office via phone at +1 (206) 209-5275 or via email at info@ombudsassociation.org.



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