



INTERNATIONAL
OMBUDS
ASSOCIATION

2024 IOA Partnership PROSPECTUS



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Why Partner with IOA?

By partnering with IOA, you increase your visibility beyond that of the organizational ombuds - you tap into the hundreds of organizations they serve. Whether your goal is to increase brand awareness, or demonstrate leadership in your particular industry, our members represent every organizational setting from corporate, to education, to government and NGO - in both the US and globally. Partnership opportunities range in price and scope, allowing you to choose the level of support that works best for you.

OUR MISSION

To advance the profession of organizational ombuds and ensure that practitioners are able to work to the highest professional standards.

WHO WE ARE

The International Ombuds Association (IOA) is the professional association committed to championing organizational ombuds worldwide. Our members help organizational stakeholders raise concerns, navigate conflict and manage change to support highly effective and healthy organizations. IOA sets the standard for excellence in practice by demonstrating the effectiveness of the role, providing technical assistance to support properly structured offices and advocating for greater understanding and utilization.

WHAT WE DO

IOA is a hub for professional development, networking, resources and support for ombuds and their offices, a source of technical assistance to organizations who wish to establish an organizational ombuds office or program and sets the standards for the profession by establishing Standards of Practice, a Code of Ethics and certifying Organizational Ombuds Practitioners (CO-OP).



- **Established in 2005, we represent organizational ombuds who reside in more than 50 countries.**
- **We serve more than 1,300 members, with a reach of 7,500 additional ombuds and related professionals.**
- **Our members represent every organizational setting: Higher Ed, Primary and Secondary/K-12 schools, corporations and multinationals, non for profits and professional associations, NGO/international organizations, government and intergovernmental entities, healthcare/hospitals, law firms, financial and insurance entities, tech firms, pharma and other research labs and have access to key decision makers in their organizations.**

Annual Partner Packages

Annual supporters enjoy wide visibility and recognition on the IOA website, in IOA emails, and throughout the IOA Annual Conference. A variety of additional opportunities are available depending on the support level you choose. Custom opportunities are also available. Contact IOA to customize a partnership to meet your needs at info@ombudsassociation.org.

	Platinum \$30,000	Gold \$23,000	Silver \$15,000	Bronze \$10,000
General IOA Marketing Recognition				
Linked Logo on the IOA Website	✓	✓	✓	✓
Featured in Hey IOA Bi-Monthly Newsletter	Logo	Logo	Name	Name
IOA Online CommUnity Organization Profile	✓	✓	✓	✓
Individual Social Media Shout Outs	2	1		
Acknowledgment Before 2024 IOA Live & Recorded Webinars	✓	✓		
IOA 2024 Annual Conference Benefits				
Marketing Promotions: - IOA Conference Website - Conference Emails & Conference App - Printed Materials & Signage - Recognition at the Appreciation Luncheon	✓	✓	✓	✓
One-Time Use of Attendees List	✓	✓	✓	✓
Complimentary Registrations	4	3	2	1
Attendee Luncheon Tickets	4	3	2	1
App Push Notification* (Daily)	✓	✓	✓	
Take-one Table (One Piece)	✓	✓	✓	
Exhibit Tabletop (Upon Request)	✓	✓		



Not sure an Annual Package suits the needs of your organization?

If you aren't ready to select a full annual package, consider supporting IOA and our international ombuds community by choosing one of these alternative options.

Become an IOA Affinity Partner

IOA is looking to collaborate with like-minded, non-profit organizations and institutions that strive to advance ombuds, conflict and dispute resolution, mediation, and related professions. If you are interested in collaborating with IOA, cross-promoting educational opportunities, and more, please contact us to create a customized partnership that will meet the needs of both of our organizations. Simply email us at info@ombudsassociation.org.

IOA Online Community Organization Profile \$1,500 (Free for Affinity Partners)

- Reach IOA members directly by joining our private, members-only Online Community. This robust social platform allows you to create a profile for your organization, post news and promote your upcoming events to IOA members, and share your contact information.
- At least one member of your organization must be an IOA member to participate and manage your organization's profile.

IOA Foundations Scholarship \$1,895 Per Scholarship (Unlimited)

- IOA offers financial support to IOA members who are new to the ombuds field or are seeking to enter it and who do not have organizational or institutional support to attend. Through this scholarship initiative, IOA's overall goal is to provide greater access for practicing organizational ombuds that IOA recognizes would greatly benefit from outreach, support, and development in the ombuds field.

Conflict Resolution Graduate Program Directory Listing \$750 package benefits include:

NEW for 2024

IOA is looking to collaborate with higher education institutions and graduate programs offering conflict and dispute resolution and related degrees. The organizational ombuds profession is growing more quickly than ever, and IOA would like to help connect aspiring and practicing ombuds with graduate-level education programs to help advance their education and careers.

- Your program's logo, a brief description, and link on the IOA website
- Quarterly promotion of the directory to IOA members and contacts by email (8,000+ subscribers)
- Quarterly social media promotion of the directory
- Opportunity to send brochures about your program to the IOA Annual Conference for display on a shared information table



Join Us 18-20 March 2024 in Indianapolis, IN, USA

All targeted sponsorship opportunities support the individual items or events selected.

Each opportunity is exclusive, so your organization will be featured prominently.

Sponsorship Opportunities

All sponsorship opportunities come with additional marketing recognition on the IOA conference website; in conference emails and the conference app; on printed materials and signage; and at the Appreciation Luncheon.

Welcome Reception Sponsor \$15,000 package benefits include:

- Two complimentary registrations
- Exclusive promotional table outside of the reception room
- Additional signage in the reception room
- Verbal acknowledgment at the reception

Attendee Lunch Sponsor \$7,500 package benefits include:

- Exclusive promotional table outside of the dining hall
- Logo on screen and signage in the dining hall

Ombuds Lounge Sponsor \$7,500 package benefits include:

- Logo recognition on signage outside of the networking lounge
- Opportunity to display promotional materials in lounge area

Sponsorship Opportunities

(continued)

Conference Mobile App Sponsor \$3,500 package benefits include:

- Your organization will be featured prominently on the app when users log in.
- Your message will be sent, through the app via a Push Notification to all attendees once each day throughout the entire Annual Conference.*

Tote Bag Sponsor** \$2,000 package benefits include:

- Organization's one-color logo and IOA logo printed on the front of tote, which is distributed to registrants. ***

Refreshment Break Sponsor (Limit Six) \$2,000 package benefits include:

- Exclusive promotional signage at the break of your choice



* Push notification message to be approved by IOA.

** Sponsors will provide the promotional item for each conference attendee, estimated at 500 plus the price of the sponsorship. All artwork must be approved by the IOA office before purchase.

*** Branded Sponsor items must include the IOA logo and be approved by IOA, unless otherwise approved.

For more information about becoming an IOA Partner or if you would like to suggest a custom partnership, please contact our office via phone at +1 (206) 209-5275 or via email at info@ombudsassociation.org.



Promotional Offerings

Conference App Push Notification \$500 package benefits include:

- Send notifications to all attendees through our conference mobile app. Your message will be sent to all attendees once each day throughout the conference and pre-conference courses. Push Notification messages must be approved by IOA.

Take-One Table \$500 per piece package benefits include:

- A non-supervised table where ONE of the following can be displayed: brochures, educational materials, publications, newsblogs, or surveys for attendees to browse and take. IOA staff will replenish materials.

International Attendee Supporter \$1,500 Per Scholarship

- IOA's International Outreach Committee (IOC) offers financial support to attendees working in countries where the ombuds profession is not well established. These attendees and their countries can greatly benefit from IOA's outreach and from your support.
- Scholarship supporters receive marketing recognition on IOA conference website; in conference emails and the conference app; on printed materials and signage; and at the Appreciation Luncheon.

New & Aspiring Ombuds Supporter \$500 Per Scholarship

- IOA offers financial support to IOA members who are new to the ombuds field or are seeking to enter it and who do not have organizational or institutional support to attend.
- This scholarship covers the full cost of registration. Priority will be given to applicants who exhibit financial need.



Exhibitor Opportunities

Choose an exhibit package to increase your visibility to the hundreds of attendees. Exhibit tables will be placed near the high-traffic registration area, offering a prime opportunity to promote your products and services to this targeted group of organizational ombuds.

The Exhibit Fee Is \$1,700 Per Tabletop This includes:

- One six-foot draped table and a chair
- One complimentary conference registration
- Access to the attendee roster (please note this roster may be available prior to the conference upon request if exhibitor is paid in full.)
- Additional exhibitor passes may be purchased for \$845 per person

Exhibit Hours

17 March	Noon – 8:00 PM (Set-Up)
18 March	7:30 AM – 5:00 PM
19 March	7:30 AM – 5:00 PM
20 March	7:30 AM – 3:30 PM

Exhibit fees do not include Internet, audio visual, or electrical equipment and/or services. The exhibitor may order these separately through the hotel.

Although exhibit hours are listed for the entire time the conference is in session, exhibitors may choose when to staff their exhibit table. Suggested times are during breakfast, breaks, lunch, and at day's end. Please note that during educational sessions, most attendees will be attending sessions and may not be visiting exhibits.

IOA reserves the right to limit the number of sponsor or exhibitors. Placement is at the discretion of IOA and IOA reserves the right to refuse any sponsor or exhibitor for any reason. The sponsor or exhibitor agrees to hold IOA harmless from any and all claims or suits. IOA assumes no liability, including but not limited to, compensatory or consequential damages, or any errors or omissions in any printed material.

SIGN UP TODAY!

We look forward to partnering with you in 2024.
Please visit the IOA website to sign up.



For more information about becoming an IOA Partner or if you would like to suggest a custom partnership, please contact our office via phone at +1 (206) 209-5275 or via email at info@ombudsassociation.org.



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