



INTERNATIONAL
OMBUDS
ASSOCIATION

2025 IOA Partnership PROSPECTUS



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Why Partner with IOA?

By partnering with IOA, you increase your visibility beyond that of the organizational ombuds - you tap into the hundreds of organizations they serve. Whether your goal is to increase brand awareness, or demonstrate leadership in your particular industry, our members represent every organizational setting from corporate, to education, to government and NGO - in both the US and globally. Partnership opportunities range in price and scope, allowing you to choose the level of support that works best for you.

OUR MISSION

To advance the profession of organizational ombuds and ensure that practitioners are able to work to the highest professional standards.

WHO WE ARE

The International Ombuds Association (IOA) is the professional association committed to championing organizational ombuds worldwide. Our members help organizational stakeholders raise concerns, navigate conflict and manage change to support highly effective and healthy organizations. IOA sets the standard for excellence in practice by demonstrating the effectiveness of the role, providing technical assistance to support properly structured offices and advocating for greater understanding and utilization.

WHAT WE DO

IOA is a hub for professional development, networking, resources and support for ombuds and their offices, a source of technical assistance to organizations who wish to establish an organizational ombuds office or program and sets the standards for the profession by establishing Standards of Practice, a Code of Ethics and certifying Organizational Ombuds Practitioners (CO-OP®).



- Established in 2005, we represent organizational ombuds who reside in more than 50 countries.
- We serve more than 1,300 members, with a reach of 7,500 additional ombuds and related professionals.
- Our members represent every organizational setting: Higher Ed, Primary and Secondary/K-12 schools, corporations and multinationals, not-for-profits and professional associations, NGO/international organizations, government and intergovernmental entities, healthcare/hospitals, law firms, financial and insurance entities, tech firms, pharma and other research labs and have access to key decision makers in their organizations.

Annual Partner Packages

Annual supporters enjoy wide visibility and recognition on the IOA website, in IOA emails, and throughout the IOA Annual Conference. A variety of additional opportunities are available depending on the support level you choose. Custom opportunities are also available. Contact IOA to customize a partnership to meet your needs at info@ombudsassociation.org.

	Platinum \$30,000	Gold \$15,000	Silver \$10,000	Bronze \$7,500	Copper \$5,000
General IOA Marketing Recognition					
Linked Logo on the IOA Website	✓	✓	✓	✓	✓
Featured in Hey IOA Weekly Newsletter	Logo	Logo	Name	Name	Name
IOA Annual Conference Benefits					
Marketing Promotions: - IOA Conference Website - Conference Emails & Conference App - Printed Materials & Signage	✓	✓	✓	✓	✓
Additional Event or Location Sponsorship	2	1	1	1	1
Complimentary Registrations	4	3	2	1	1
Social Media Recognition	2	2	1	1	1
App Push Notification	2	2	1	1	1
Exhibit Tabletop Included	✓	✓	✓	✓	✓



Become an IOA Partner



Platinum Partner \$30,000

- Linked Logo is listed on the IOA website and IOA Conference Website throughout the year
- Complimentary exhibitor table at conference
- Recognition in IOA Marketing and Conference Marketing
- Four complimentary conference registrations
- Two App Push Notifications and Social Media Acknowledgments

Also Includes:

Anniversary Party Sponsor

- Signage and special recognition

Virtual September Symposium Sponsor

- Website and email recognition, plus opportunity to welcome participants with video message

Gold Partner \$15,000

- Linked Logo is listed on the IOA website and IOA Conference Website throughout the year
- Complimentary exhibitor table at conference
- Recognition in IOA Marketing and Conference Marketing
- Three complimentary conference registrations
- Two App Push Notifications and Social Media Acknowledgments

Also Includes:

Attendee Lunch Sponsor

- Logo on screen and signage in the dining hall



Silver Partner

\$10,000

- Linked name is listed on the IOA website and IOA Conference Website throughout the year
- Complimentary exhibitor table at conference
- Recognition in IOA Marketing and Conference Marketing
- Two complimentary conference registrations
- One App Push Notification and Social Media Acknowledgment

Also Includes:

Ombuds Lounge Sponsor

- Logo recognition on signage outside of the networking lounge
- Opportunity to display promotional materials in lounge area

Bronze Partner

\$7,500

- Linked name is listed on the IOA website and IOA Conference Website throughout the year
- Complimentary exhibitor table at conference
- Recognition in IOA Marketing and Conference Marketing
- One complimentary conference registration
- One App Push Notification and Social Media Acknowledgment
- Choose one of the following sponsorship options:

Option 1: Headshot Lounge

- Exclusive promotional signage at the photo booth

Option 2: Conference Mobile App Sponsor

- Your organization will be featured prominently on the app when users log in
- One App Push Notification and Social Media Acknowledgment

Copper Partner

\$5,000

Includes:

- Linked name is listed on the IOA website and IOA Conference Website throughout the year
- Complimentary exhibitor table at conference
- Recognition in IOA Marketing and Conference Marketing
- One complimentary conference registration
- One App Push Notification and Social Media Acknowledgment
- Choose one of the following sponsorship options:

Option 1: Refreshment Break Sponsor

- Exclusive promotional signage at the break of your choice

Option 2: Tote Bag Sponsor**

- Organization's one-color logo and IOA logo printed on the front of tote, which is distributed to registrants ***
- One App Push Notification and Social Media Acknowledgment

* Push notification message to be approved by IOA.

** Sponsors will provide the promotional item for each conference attendee, estimated at 500 plus the price of the sponsorship. All artwork must be approved by the IOA office before purchase.

*** Co-branded Sponsor items must include the IOA logo and be approved by IOA, unless otherwise approved.





Exhibitor

\$2,500

Includes:

- One six-foot draped table and a chair
- One complimentary conference registration
- Recognition in IOA Marketing and Conference Marketing
- One App Push Notification and Social Media Acknowledgment

Exhibit fees do not include Internet, audio visual, or electrical equipment and/or services. The exhibitor may order these separately through the hotel.

Although exhibit hours are for the entire time the conference is in session, exhibitors may choose when to staff their exhibit table. Suggested times are during breakfast, breaks, lunch, and at day's end.

Please note that during educational sessions, most attendees will be attending sessions and may not be visiting exhibits.

Special Offering

Conflict Resolution Graduate Program Directory Yearly Listing - \$750

IOA looks to collaborate with higher education institutions and graduate programs offering conflict and dispute resolution and related degrees. The organizational ombuds profession is growing more quickly than ever, and IOA would like to help connect aspiring and practicing ombuds with graduate-level education programs to help advance their education and careers.

- Your program's logo, a brief description, and link on the IOA website
- Promotion in our weekly Hey IOA newsletter
- Opportunity to send brochures about your program to the IOA Annual Conference for display



Be a Supporter Sponsor a Scholarship

International Attendee Scholarship - \$1,500

- IOA's International Outreach Committee (IOC) offers financial support to attendees working in countries where the ombuds profession is not well established. These attendees and their countries can greatly benefit from IOA's outreach and from your support.
- Scholarship supporters receive marketing recognition at the Appreciation Luncheon.

New & Aspiring Ombuds Scholarship - \$500

- IOA offers financial support to IOA members who are new to the ombuds field or are seeking to enter it and who do not have organizational or institutional support to attend the Annual Conference.
- This scholarship covers the full cost of registration. Priority will be given to applicants who exhibit financial need.
- Scholarship supporters receive marketing recognition at the Appreciation Luncheon.



IOA Foundations Scholarship - \$1,895

- IOA offers financial support to IOA members who are new to the ombuds field or are seeking to enter it and who do not have organizational or institutional support to attend the course.
- Through this scholarship initiative, IOA's overall goal is to provide greater access for practicing organizational ombuds that IOA recognizes would greatly benefit from outreach, support, and development in the ombuds field.
- Scholarship supporters receive marketing recognition at the Appreciation Luncheon.



SIGN UP TODAY!

We look forward to partnering with you in 2025.
Please visit the IOA website to sign up.



For more information about becoming an IOA Partner or if you would like to suggest a custom partnership, please contact Ellen Miller, IOA Executive Director at (619)738-3923 or at emiller@ombudsassociation.org.



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